

Stratix named in Gartner's First Magic Quadrant for Managed Mobility Services

Stratix placement in the 2013 Gartner Magic Quadrant based on ability to execute and completeness of vision

Norcross, Georgia — Stratix, the industry's largest enterprise managed mobile services (MMS) provider has been included by Gartner, Inc. in the 2013 Magic Quadrant for Managed Mobility Services.*

Gartner's MMS Magic Quadrant reviews and evaluates the IT and process services provided by an external service provider that are required to: plan, procure, provision, activate, manage and support mobile devices, network services and mobile applications. Devices include smartphones, tablets and point of service (POS) equipment and the focus is weighted toward the management and support of corporate-owned devices.

Stratix views its focus on delivering end-to-end mobile solutions to Fortune 1000 customers, combined with the ability to provide and maintain deep relationships with key mobility OEM's, ISVs and distributors, as factors that helped Gartner to position Stratix as a highly regarded player in the MMS Magic Quadrant.

"We believe our inclusion in Gartner's Global Magic Quadrant validates Stratix's thought leadership, capabilities and expertise as we help the world's largest enterprises mobilize staff and manage complexity," says Gina Gallo, CEO, Stratix. "We believe the MMS Quadrant marks a turning point in the industry. For the first time, Gartner has recognized the enormous growth prospects beyond traditional Mobile Device Management, as well as every company's basic need for a coherent and flexible mobile strategy. We look forward to continuing our investment in innovative next generation mobile services and business analytics."

"In our view, the Magic Quadrant provides customers with key insight and direction about Stratix's distinct differentiators and capabilities, including thirty years of mobile experience and deep domain knowledge of delivering mobile to the enterprise," says Kevin Paolino, SVP Sales and Marketing at Stratix. "We enable our customers to not only better understand today's challenges, but predict tomorrow's business trends and requirements."

*Gartner, Inc., Magic Quadrant for Managed Mobility Services, Eric Goodness, Gianluca Tramacere, Katja Ruud, July 25, 2013.

About Stratix

Stratix is the largest outsourcing Managed Mobile Services provider helping the world's leading companies deliver mobile solutions to their workforce. For three decades, enterprises have trusted and relied on Stratix's Managed Mobile Services solution to simplify the complexity of mobile.

About the Magic Quadrant

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